



We focus on value, so you can focus on care.

# TRANSFORMATION

## Health care is facing radical transformation,

from patient engagement to provider burnout and reimbursement. Vision to Value (V2V) Management Solutions gets straight to the heart of transformational change, helping leaders become **ADEPT®** at the new business of health care.

Combining industry knowledge with a dynamic and engaging presentation style, our team offers field-tested tools that capture any audience and can be implemented immediately in your health care organization.

Speaking opportunities range in topic and length, from a keynote address at your next organizational meeting, to a half-or-full day seminar, and also a multi-day executive conference.

### ADEPT® ADVANTAGE Presentations:

#### Application

##### MACRA:

Essentials for Your Practice

**Best Practice EHR Risk Management & Customer Service:**  
A Winning Proposition

#### Distinction

**Moving the Dial on Patient Engagement:**  
The Marriage of Science, Technology & Data Effectiveness

**CARE2:**  
Clarity and Accountability Result in Efficient and Effective Care

**The Clinic Administrator Sandwich:**  
Engaging the Changing Patient While Inspiring the Burned-Out Provider

#### Effectiveness

**CARE2:**  
Clarity and Accountability Result in Efficient and Effective Care

**Revenue Advantage:**  
Eight Factors for Success

#### Profitability

**Using Your Data Advantage to Tackle Transformation**

**The Business of Independent Practice**

#### Talent

**Transformation Super Powers:**  
Keys to Creating a Culture of Critical Thinking

**Becoming an ADEPT® Leader**



#### HEAR FROM OUR ATTENDEES:

“I came to this conference looking for a way to exit practice management, but I left knowing that my team and I will be successful.”

“We can’t speak highly enough about our session. We were inspired, and left with specific action steps we know will work, right away!”

For booking and more information: Robin Inaba | [rinaba@v2vms.com](mailto:rinaba@v2vms.com) | 208.717.3940

Atlanta | Bellingham | Lewiston | Sacramento  
www.v2vms.com 208.717.3940

## Meet our Speakers

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**Debra Wiggs, FACMPE – Founder** -- Deb has been transforming medical care delivery since her career began. She's established rural health clinics, grown multi-specialty physician practices and facilitated countless strategy sessions that have helped clients achieve a sustainable competitive advantage. Deb's great love is to pass this knowledge along via public speaking with humor, practical reality and a commitment to provide resources that transform how care is delivered. As a past board chair of MGMA, she understands the complexity of the healthcare system and knows how to work in it without making it more complicated. Her strengths lie in strategic planning, governance, and leadership coaching.

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**Michelle Wier, MBA, CMPE – Founder** -- Michelle is a dynamic leader in health care financial operations, advising both independent and network-owned medical practice groups. As past President of the Idaho MGMA chapter, she understands the mission that drives us toward continuous improvements and applying best-practices in operational performance. The future of health care depends on efficient, effective business operations; and Michelle helps others learn how to implement solutions imperative to survive and thrive in this complex continuum.

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**Irv Barnett, MBA, CMPE – Founder** -- Like his colleagues in V2V, Irv Barnett found his calling in health care administration. His expertise is with both independent and hospital-based physician groups, optimizing their partnerships with local health systems. He has served as the President of California MGMA and is a featured speaker at industry meetings and conferences around the country. Providing exceptional leadership around value-driven practice management techniques, Irv helps practices survive and amid the transformation in health care.

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**Nancy Babbitt, FACMPE – Founder** -- Practice transformationist Nancy Babbitt has far-reaching expertise in medical practice operations, governance and technology. She co-authored Go-Live: Smart Strategies from the Davies Award-Winning EHR implementation. Nancy's engaging presentations help attendees learn how to stay nimble and adapt to change in the competitive world of medical services delivery. Nancy is a Fellow and Board Certified by the American College of Medical Practice Executives and Past Board Chair of MGMA-ACMPE National Board of Directors.

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