



## Vision to Value:

**Vision to Value** defines our approach. Leading our health care clients to identify the **“value”** opportunities within their organization sets them apart in an industry facing growing competition. In our experience, **“value”** encompasses much more than reimbursement and should exist as an **organizational imperative** across all points of the medical practice regardless of structure, ownership, or affiliation. From operational efficiency to the customer experience, **“value”** should be embraced as the **standard** from the front desk to the clinical teams and administration.

## Corporate Data:

### Michelle Wier, Founder

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**CAGE:** 895X2

**UEI:** F7RFW6UC8EC7

**CONTRACT #:** 47QRAA22D006N

## Core Competencies:

- Medical practice management
- Financial management
- Provider enrollment / insurance credentialing
- Process improvement
- Service line development
- Digital automation
- Revenue cycle management
- Operational workflow
- Lean process improvement
- Project management
- Leadership and staff development

## Codes & Certifications:

**SCHEDULE:** MAS

**NAICS:** 541611

- Women Owned Small Business
- Fellow - American College of Medical Practice Executives
- Provider Enrollment Specialist Certification



## Corporate Experience:

### Pullman Regional Hospital

- Practice consolidation feasibility analysis
- Revenue cycle lean workflow redesign
- 3 year engagement supporting client through inhouse grooming of future executive director
- Multiple process improvement initiatives
- Improved patient access and revenue streams
- Improvement in Days in AR by 60 days.



### MarinHealth Medical Network

- Developed full service provider onboarding process across multiple entity affiliations.
- Facilitated full onboarding of over 220 providers.
- Reduced delays and improved provider experiences.



### Sierra Spine Institute

- Developed monthly analytics report encompassing productivity, revenue cycle and financial data.
- Business consulting, strategic planning, guidance



### Yakima Valley Memorial Physicians

- Registration process evaluation and restructure.
- Process improvements will produce a 48% decrease in registration time. Implementation in process.



## Differentiators:

- Innovation and transformation focused approach.
- 30+ years healthcare leadership, financial management, operations experience.
- Patient and provider centric solution mindset.
- Significant focus on digital automation solutions to bring operational efficiency.
- Experienced speakers at regional and national health care educational events.



**V2V Clients Typically Experience 2 to 3 times ROI**