



Vision to Value:

Vision to Value defines our approach. Leading our health care clients to identify the “**value**” opportunities within their organization sets them apart in an industry facing growing competition. In our experience, “**value**” encompasses much more than reimbursement and should exist as an **organizational imperative** across all points of the medical practice regardless of structure, ownership, or affiliation. Let us train your teams to embrace “**value management**” as the standard across the organization.

Corporate Data:

Michelle Wier, Founder

mwier@v2vms.com
www.v2vms.com
www.v2vacademy.com
(208) 717-3940
3597 E Monarch Sky Ln., Ste F-240
Meridian, ID 83646

CAGE: 895X2

UEI: F7RFW6UC8EC7

CONTRACT #: 47QRAA22D006N

Core Competencies:

- Management 101 - New & Emerging Leaders
- Transformational Leadership
- Leadership Resilience
- Critical Thinking
- Operational Workflow
- Customer Service
- Project Management
- Communicating with Difficult People

Highly Experienced in:

- Revenue Cycle Management
- Medical Practice Management
- Financial Management
- Process Improvement
- Digital Automation
- Communication

Codes & Certifications:

SCHEDULE: MAS

NAICS: 611430

Subject Matter Training in:

- Women Owned Small Business
- Fellow - American College of Medical Practice Executives
- Provider Enrollment Specialist Certification



Corporate Experience:

Pullman Regional Hospital

- New Leaders Management Training
- 20-hour program



Yakima Valley Memorial Physicians

- Leadership Development Training
- 40 hour training program w/CAPSTONE project



Medical Group Management Association

- Leadership Resilience
- Tackling the Cost of Care
- Leadership Partners: Sharing the Load
- DOWNTIME Medical Practice Process Improvement



Differentiators:

- Innovation and transformation focused approach.
- 30+ years healthcare leadership, financial management, operations experience.
- Patient and provider centric solution mindset.
- Significant focus on digital automation solutions to bring operational efficiency.
- Experienced speakers at regional and national health care educational events.



Healthcare Financial Management Association

- Using your Data Advantage to Tackle Transformation



AHA - Rural Healthcare Conference

- Plan for Retention Focused Recruitment
- Transformation Super Powers
- Leadership Resilience



Visit www.v2vacademy.com for sample content